

CLARESHOLM REVIEW

VOLUME 11

CLARESHOLM ALTA., MAY 13, 1915

NO. 12

Willing to Risk Premature Burial Rather Than Suffer a Lingering Death

There is no doubt now that the supreme insult is to be inflicted—a general election at a time when the country is filled with farewells to the dying and mournings for the dead. Casualty lists are being scanned each day with a view to the residuary benefit to the party in power.

For instance one sautier Toronto newspaper has been begging the government, but last week W. F. MacLean, M.P., visited the capital and had an interview with the Honourable Robert Rogers. A couple of days later the Toronto World started whanging the drum—but only on trial. The announcement of a general election on June 28 was sprung in the middle of the night, and the election which is issued on Saturday night and the war extra the next morning but was not followed up in the Monday paper which is a more responsible sheet. W. F. puts most of his best efforts of fiction over in the Sunday World and reserves the daily for sober flights of fancy. As a reward for his very good work the Honourable W. F. is not contented and is independent will receive no Conservative opposition in South York. It must be admitted that he did his work handomely, crediting the Government with a majority of seventy, which is as about as high as any government can lift itself by its own bootstraps.

Of course the Mail published Premier Borden's difficulties and revealed statesmen in a fine heroic pose but the idea had been set afoul just the same. The premier tempered his denial with a statement that the subject would be definitely considered very soon. Meanwhile the country was expected to play its part of the game and get used to the idea of an early general election. In the event the date was suddenly suggested by the member for South York, Alexander Pope, tip the scheme of in his well known lines:

Vice is a master of so frightful
men
As to be hated needs but to be seen;
Yet seen, to oft, familiar with her
face . . .

We first endure, then pity, then
embrace.

The hope is that everything will end with the vice still apply, in like measure to a general election brought on at a time when the public somehow decency resents it, by a government which has sixteen months to live if it cares to round out its term. In a word to avoid a lingering death, the government is willing to risk a premature burial. It is on the cards for example that the soldier's voice may be a painful surprise to the party in power, not to mention the outraged feelings it is to deliver the goods at the right without the danger of crowding. If the casualty lists are too horrifying around election day, they can be held back until the voting is over.

When parliament prorogued, new publics were opening up before the Public Accounts Committee. The very first publics posed a pile of claims well in excess of good citizens from all over Canada, who were clueless enough to occupy the Public Accounts Committee all summer and then some. The suspicion of responsible Canadians from Vancouver to Halifax were correct, everything the government was doing in the way of audit support was a farce. Although the committee had sat only six weeks, it had bagged two members of parliament, and was looking straight at a few others. If it had gone another week, it threatened to uncover a senatorial candidate. It was at this juncture a dead hand reached out from the

grave and rescued the government. The rule laid down by Bourinot that committees stop when parliament stops saved the situation. It was with a smile of relief that Dr. Reid promised that the justice department would take up the investigations when the session was adjourned.

Since parliament prorogued, the justice department has pecked late into enough abysses to justify it in urging the government to do it now. Everywhere it looked was a mess. Even a brave soul like Arthur Meighen viewed it with alarm and shook his fist at the Yankees to draw off at once. Whether it is a matter of following up the many ongoing affairs, the justice department will go more comfortably about it if their friends are sustained. Scandals pop up over night, like mushrooms, which is a serious matter for a government that has cleansed its soul by reading by two members out of the party. The government was so anxious to have a clean record on its hands that it went back ten years to find Fred Oliver but only succeeded in digging up an empty grave.

For as much as a week, Premier Borden figured as a hero. The shot was to be taken by Garland and Foster was the admiration of many Conservative newspapers. Those who knew him best wondered who was acting as his backbone for this heroic being. The man was the late Frank G. Foster who pushed him at it, not so much that it was the right thing to do as because it was good business. Honesty, so to speak, is the best policy when there's nothing else in sight. So with some pulling in front and some pushing from behind, Premier Borden was able to get his bill through, spoke the grand words which put the sheath on two of his party followers. Unfortunately the Premier did not stay up there among the statues and the stalwart glass very long. It was W. F. Garland that made the snitch at his side. He had read out of the party by Sir Robert Borden! Not only that, he had read it out of the party said almost like a Cardinal. Gounds at this writing is not what you might call enthusiastic about Garland's experiment. It looks too much like bannering with bell, book and candle to out good Orangemen, and the chances that Garland will get the nominal again.

Carleton County is not one of those anti-war friends that stick by a man with a rifle. They are a bunch of cowards, test-it sticks by a friend when he is wrong and to hell with the expense. What's a little matter like 20,000 overhauls to break up a life long companionship. In short, he has public opinion in Carleton county rejected that Mr. Garland may not only be his own master but also the master of many others. What's a friend to do? He has to stick to a vindicate a friend's honour, it makes a thorough job of it. Meanwhile Mr. Garland's constituency comes from sea to sea and to that extent discredits Premier Borden's statesmanlike attitude. With God's success in mind it will not be like a young man in a suit, such as a young Dr. Reid, to take his misfortunes lying down.

To conclude war and prestige wanting the Honourable Bob Rogers, as Minister of Elections, adds to his own peck of troubles—Manitoba, British Columbia, the rugged edge, Quebec, shipping away, Ontario, lumbering, the war tax, coal, iron, lumber, oil—will you find what you left ready for me? When this is nothing that's ready for me?

It's a knock at yourself when you knock your town, It isn't the town—it's you.

Real towns are not made by men afraid.

Least somebody else gets ahead.

When everyone works and nobody shirks.

You can raise a town from the dead And if while you make your personal stake.

Your neighbors can make one, too.

Your town will be what you want to see.

It isn't the town—it's you.

Officers B Squadron 13th C. M. R., Macleod Postage Stamps As War Stamps



Left to right—Dr. W. W. Milburn (Medical Officer); Lieut. J. S. Lambert; Capt. D. A. MacKinnon; Major C. W. James; (Officer Commanding) Lieut. W. J. Adams; Lieut. R. G. Bell; Lieut. H. N. Lane.

and also why the Government is inclined to agree with him as a man who keeps his ear to the ground.—H. F. G.

Many Illustration Farms Will be Established

According to advice received from Ottawa twenty-five Government illustration farms will be established in Southern Alberta and Southern Saskatchewan. Several of these farms have already been located. Each plot contains 45 acres, and the farms are situated in the best agricultural districts. It is intended that the only fault the farmer could find was that the Sweaters were cleats on their shoes which is not allowed in association football. However, no penalties were imposed. The crowd of spectators was large, consisting of E. Jones and Wm. Moffatt. The score was 2 to 0.

JUVENILES PLAYED FOOTBALL

A very fast and exciting football game was the outcome of the meeting of two juvenile teams at the exhibition grounds Monday night, when the Rugged Hounds under the leadership of L. Cochran were down to a noble defeat from the Sweaters, with M. Tillett as their pilot. The game was a hard-fought battle, but the only fault the umpire could find was that the Sweaters were cleats on their shoes which is not allowed in association football. However, no penalties were imposed. The crowd of spectators was large, consisting of E. Jones and Wm. Moffatt. The score was 2 to 0.

No Sports Here May 24

But June 3, instead

Monday night last a meeting was held in the council chambers regarding the sports for May 24th and was decided that owing to Meadow Creek having a big celebration on that day, Claresholm postponed her big time until June 3rd. The following committees were appointed:

Horseracing—J. F. Reynolds and Dr. MacLean.
Athletic Sports—W. J. McKenzie and J. H. Watt.

Base Ball—Major N. G. Holmes and J. E. Moffatt.

Another public meeting will be held in the council chambers on Friday (tomorrow) at 8 p.m. Everybody come.

MARRIED vs. SINGLE

Last Friday evening, the married men of this town proved that they were still young enough to get over the ground faster than the single men. The game of baseball and baseball it was from start to finish. In the first three innings the singles kept the lead, but in the fourth the married men made three runs which counted them winners. The same statistic at the end of the fifth innings was 5 to 5.

The game was then called on account of darkness. The line up was:

Married—R. A. Austin, c. W. Clark, R. A. Austin, c. W. Clark
S. A. Stoddard, p. Dean, H. Harvey
J. A. Mitchell, 1st b. H. Harvey
Eric McFatt, 2nd b. R. Sony
Fink, 3rd b. L. Shorey
McKenzie, c. W. Harvey
Reynolds, 1. c. W. Phillips
Shanks, s.s. L. Clark
Umpire—Major Holmes.

IT ISN'T YOUR TOWN, IT'S YOU

If you want to live in the kind of a town

Like the kind of a town you like, You needn't slip your clothes in a grate.

A town on a long, long lake, Where you can go swimming all day long.

For these are the kind of a town you like, That's nothing that's ready for me?

It's a knock at yourself when you knock your town, It isn't the town—it's you.

Real towns are not made by men afraid.

Least somebody else gets ahead.

When everyone works and nobody shirks.

You can raise a town from the dead

And if while you make your personal stake.

Your neighbors can make one, too.

Your town will be what you want to see.

It isn't the town—it's you.

Provincial Library

We have just received the following
from the Provincial Library, the Post Office
Department at Ottawa:

Enquiries having been received in regard to postage stamps being used for the preparation of war duties on bank cheques, bills of exchange, promissionary notes, express money orders, proprietary or patent medicine, machinery, war machinery, shipping, as well as money orders and postage money orders, notice is hereby given that this use of postage stamps is in strict accordance with the provisions of the special War Revenue Act, 1915, which provides that postage stamps may be used in lieu of inland Revenue War Stamps in fulfillment and discharge of any requirement under the Act that adhesive stamps be affixed.

The public is at liberty at all times to use postage stamps for any purpose for which inland Revenue War Stamps may be used, but it is especially provided in the Act that inland Revenue War Stamps are not to be used in lieu of postage money orders or Post Office money orders, the only stamps allowed on these being ordinary postage stamps or postage stamps upon which the words "War Tax" have been printed.

The Home Merchant Who Is He?

He is the chap who gives you credit when you are financially broke, and carries your account until you are able to pay.

He is the chap who gives you back your money or makes exchanges when you are not satisfied with what you bought.

He is the chap who stands behind his gunnery, and makes restoration of all losses that you may sustain on the goods you buy.

He is the chap who meets you at the station with a handshake, and will be in town Thursday, May 20, and Granum Thursday, May 19.

Further particulars of the buying, together with descriptions of what is wanted will be found on another page.

REMONTH PURCHASERS HERE

The remonth purchasers are to visit

Claresholm and district in the course of a few days. They will be in town Thursday, May 20, and Granum Thursday, May 19.

Further particulars of the buying, together with descriptions of what is wanted will be found on another page.

THE "PAY-UP" WEEK IDEA

A little township in Wisconsin

is regarded a bright spot, which seems

to have taken root in a very large section of the country. What is it?

The thing is, the town has its

own weekly newspaper, and the

newspaper is considering a "pay-up" week.

The philosophy of the plan is simply this: That by paying your bills, the other fellow is enabled to pay his, and so on in a sort of endless chain, which finally comes around to you again, with you out of debt and no owing over.

And the idea is, the commercial

shops are open, and everybody feels better.

In the first experiment over \$10,000 in old accounts changed hands, and the further liquidation promises to be a financial vital wave.

The idea is, and in the *International News*, it is explained, that the "pay-up week" is

the official name of the scheme, and

the scheme is to be a success, the country

is to be a success, and the town

The Claresholm Review
An Independent Weekly Newspaper
L. G. Shortt, Publisher.

Subscription Rates

One year, in Canada	\$1.50
One year, to United States	2.00
Single Copy	5c.

Thursday, May 13, 1915

For the 601st time Italy is about to join the Allies.

You can always tell a barber but you can't tell him much.

The town is full of bladders and that is why everybody is kicking.

Credit is all well enough until the bill collector begins to come around.

Never keep count of the drinks you take. There is no tab on what you've missed.

327 saloons quit business in Michigan on the last day of April. Not a bad sweep for one day, Eh?

Notwithstanding the advantages of education, the man who cannot write is one who usually manages to make his mark in the world.

A Chicago woman, tired of the trials and worries of life, turned on the gas, lay in a flooded bath-tub, and cut her throat. —Later—She died.

A visitor in the city Monday who praised the work of the Sunshine Society and the Red Cross Society was laid in his praise of the philanthropic work carried on by the Review. He said "The newspaper of this town is the greatest charitable institution in Alberta." Truly running a newspaper these days is largely a labor of love, with the emphasis on the labor.

Life is a funny thing. In his youth a man raises the very devil, drinks all the booze that his friends will buy and generally hits the pace with a vivid red swat. Then when he gets old and decrepit he commences to enjoy the fruits of his labor, and life any more, secure in the government job and prides himself in all men concerning the evil of their ways. He comes into life a burden to his parents and he goes out a bore to all with whom he comes in contact. Like Shakespeare's seven ages, sans hair, sans teeth, sans sense, sans everything.

A member of the Government who has come into prominence, and come out of the war investigations, and with an enhanced reputation, is Hon. Dr. Reid, Minister of Customs. Hitherto, the Government representative on these committees was expected to use legalistic and staid rhetorical tactics, but Dr. Reid has a way of getting into a corner and admitting his guilt. The impression the public has is that Dr. Reid cooperated with Mr. Carrill in the splendid work the latter did in exposing the frauds. This may be accounted for by the fact that Dr. Reid is not a lawyer. Nominally he is a physician, but in reality his life has been devoted to manufacture, and he has not the legal knowledge, nor the law, or the experience. The country will support the Liberals in accumulating facts for further investigations. Already they are in possession of information that will create greater sensations. The question is, will they dare to bring them out? Some of the most involved are related to or connected with men occupying high and influential positions—Final cut Post.

Business' Suggestion
For Live Business People

An expert in the trade, the Review has learned some very tempting advertising contracts from mail order houses, both in Calgary and from the East, which have variable home returns. Despite the repeated refusals opportunities are still presenting themselves to take up this advertising.

PROFESSIONAL CARDS

Dr. R. M. Riggs
RESIDENT DENTIST

3rd Avenue Opp. Wilton Hotel

J. R. Watt, B. A.
Barrister, Notary Public

OFFICE—THIRD AVENUE
Claresholm, Alberta

which would mean a considerable source of revenue in these admittedly hard times. In the past the Review has advocated the purchasing from the local merchants over the Mail Order Houses.

With heavy fixed charges and labor bills to meet, it is a severe test for a paper to refuse good paying advertising from outside concerns when local merchants refuse to advertise, and it is unfair to expect a paper to do so.

These mail order houses do the town and district well advertising expenses at a tremendous expense to them. They evidently consider the business of Claresholm an district would not go to the expense of sending out catalogues of current goods to the public, so it goes that it goes out from the well-known fact that thousands of dollars in cash are sent out of Claresholm each year to these houses in the East and elsewhere.

With a little judicious advice, this may be a fine line of goods to advertise as can be found in any town in Southern Alberta, but apparently with few exceptions, they steadfastly refuse to do so. The fact is, however, that it picks up a following from the East and sees that a certain article can be bought for a certain sum of money.

Unfortunately the merchants of this town, in many cases, steadfastly refuse to do so, and apparently their goods to the notice of the residents of the district. They apparently look upon advertising as a luxury but from the way the Eastern houses advertise it is evidently no luxury, but a paying investment.

It pays to advertise, even in your local paper, and one small instance of this which happened a short time ago when one of the local business men advertised his wares in the Review, and he reports a sale as a result within half an hour after the paper had reached the post office.

This man had something worth telling the people about and he knew how to go about it. The other business men of Claresholm have nothing as worth telling about but what very few have the time or inclination to do so.

This policy naturally creates suspicion among purchases. They think, and naturally so, that a man who won't advertise has nothing to offer in prices which will compete with the mail order house price. The merchants of the town can compete with outside prices, and they know it.

Their goods are of equal value, which are equally as good, if not better value than goods offered outside, yet many of them seem to think a few dollars saved in advertising is a few dollars saved in their business. A most fatal mistake never occurred.

The difficulty we find with advertisers is that they do not deduct the advertising cost from the price of the goods. A start in the fixed advertising often does it to use a \$1.00 space about once or twice a year and fill it with some sentence like the following: "Watch this space Next Week." Then the following week he says: "I carry a complete line of Goods, Groceries, Boots and Shoes, Gents' Furnishings, Etc. That he can't afford to do, but the second week it runs. Then at the end of the year, if not sooner, he says advertising does not pay. The chances are that the ad. has not run long enough to get the public to look for his advertising and as a result very few people if any have read it. Then those that did read it, will not buy it again.

Do you want your house cleaned without any trouble to yourself and at a small cost? If so, call at the Furniture Store and get particulars.

Elizabeth Sweet, aged 55, and Gise Pock, aged 72, of Chicago, eloped and were married the other day. No doubt Elizabeth is in for a pack of trou- ble now.

J. L. Edmund wishes to announce that his business is in the usual course of events all to be carried on as usual by Miss E. Collins, a competent substitute.

Constable Poor of the R.N.W.M.P. left Friday to join his regiment in England. He has been succeeded at the barracks by Constable Simmonds.

Charles W. Campbell, Chiropractor, from Nanton, will be at O. J. Amund-

LOCALS

Another billion dollar min. Get your butter wrappers printed at The Review.

J. A. Gaudin is visiting friends in Stettler this week.

H. O. Higgin was in Macleod on business Tuesday.

R. S. Breton was a business visitor to Calgary last Saturday.

Orval Smith, of Champion, was in town a couple of days this week.

Born—To Mr. and Mrs. Andrew Anderson on Tuesday last, a son.

Robert Loring of Badger Flats, was in town on business yesterday.

Pete & Will are shipping four cars of choice hogs from here today.

FOR SALE—An Economy Barn, another outcrop of the best Timothy.

Mr. F. C. O'Neill, of Calgary, was in town on business Friday until Monday.

Mr. W. R. Shanks spent the fore part of the week with relatives in Macleod.

Mr. and Mrs. A. E. Thompson and daughter Isabel, spent Saturday in Calgary.

D. P. Williams is open to buy yearlings and two year old calves at market prices.

For R. S. Breton's special price on iron beds, see his display ad. on the next page.

J. L. Edmund left Wednesday for Ontario and Washington U. S., on business trip.

Don't miss reading all about R. S. Breton's special sale on iron beds on the next page.

Wm. Knight returned Saturday after spending a few days at Canmore on business.

Miss A. Gardiner, of Macleod, has been spending several days at the home of W. R. Shanks.

Thos. Workman is again working on the Stein line road. He intends to grade from Claresholm to Barons.

Mrs. Elmee Atkinson and sister, Miss May Atkinson, of Badger Flats, were guests of friends in town yesterday.

Dr. Fawcett, Veterinary Surgeon, has been in town for a week, and has located in Claresholm, and has been at Venon's Library Bar, Phone 11-1949.

STRAYED—From Claresholm about two weeks ago, white pony, Fender, please notify M. Wall, Claresholm.

E. C. Fisher, of Edmonton, has been in this vicinity nearly all week securing extensions for the Government telephone.

STRAYED—From Claresholm when "B" company came from Barons to Meadow Creek, and was unable to secure a hundred specimens of Meadow Creek and the surrounding country. The game started about three in the afternoon and was fast from start to finish. "B" company, played fast ball and made Meadow Creek 24 to 4. Although the score was 14 to 4 for Meadow Creek, it did not indicate the quality of play, D. H. Marshall, the pitcher, did not go so wild as when "B" Marshall knocked a home run the only one in the game.

Mr. McElroy, M. A., sight specialist of Calgary, will be in St. Vital May 26, Claresholm May 27 and Groom May 28.

Miss M. Haydon returned Sunday last, after about ten days trip through the provinces, in the interests of the Women's Institute.

Several cattle have been impounded the past week. The stock owners will soon learn that the whole town is not open for grazing purposes.

Do you want your house cleaned without any trouble to yourself and at a small cost? If so, call at the Furniture Store and get particulars.

Elizabeth Sweet, aged 55, and Gise Pock, aged 72, of Chicago, eloped and were married the other day. No doubt Elizabeth is in for a pack of trou- ble now.

Constable Poor of the R.N.W.M.P. left Friday to join his regiment in England. He has been succeeded at the barracks by Constable Simmonds.

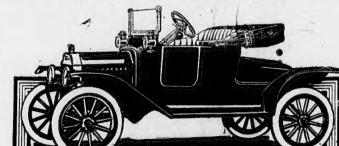
Charles W. Campbell, Chiropractor, from Nanton, will be at O. J. Amund-

UNION BANK
OF CANADA

With Cash in the Bank
You Can Buy to Advantage

You know how everything costs more when you have to buy on credit. Why not practice self-denial for a while if necessary, open a Savings Account in the **Union Bank of Canada**, and with the money in hand, buy at Cash prices? The discounts will help to swell your bank balance, and you will have made a good start towards financial independence.

CLARESHOLM BRANCH W. R. SHANKS, Manager
Branch also at Barons



"MADE IN CANADA"
Ford Runabout
Price \$540

Your neighbor drives a Ford—why don't you? We are selling more Fords in Canada this year than ever before—because Canadians demand the best in motor car service at the lowest possible cost. The Made in Canada Ford is a masterpiece of engineering.

Touring Car \$560. Town Car price on application. All Fords are fully equipped, including electric headlights. No cars sold unequipped. Buyers of new cars who share in our low rates will save \$6,000.00 between August 1, 1914 and August 1, 1915.

D. B. VANHORN
DEALER
CLARESHOLM ALBERTA



**When Woman Most Wishes
to be a Man**

is when her husband lights a pipe for her. Of course, if the men did smoke, these would be their first choice. Their piognancy, beque and rich lucious odor appeal to anyone who loves a sweet, mild smoke. The qualities are fully appreciated by the best judges of fine tobacco and you will have to search far and wide for a line of cigars that is superior to ours.

Wilton Hotel Tobacco Stand
J. A. MITCHELL, PROPRIETOR

FARMERS TAKE NOTICE

Insure your buildings, contents, live stock, implements and produce in The Wawanesa Farmer's Mutual Fire Insurance Company, rates \$1.10 per \$100.00 insurance for 3 years, note accepted as collateral. This company is perfectly reliable and its policies are better adapted to farm insurance than any others issued.

THOS. BERNARD, Sole Agent
Farm Property only accepted by The Wawanesa Mutual.

REAL ESTATE LOANS AND INSURANCE
RENTAL AGENT

Claresholm Realty Co.
Phone 8
Offices, 1194, Railway St.
Claresholm, Alta.

The Claresholm Garage

Cars refitted and put in good running order. Cars stored for any length of time. Gasoline, Oils and Greases for Sale. Repairs for Cars always on hand. Work guaranteed Satisfactory. Open day and night.

ROY COWDY, Proprietor
Shelver Street
Claresholm

Don't Cough Your Throat Sore "Nerviline" Will Cure You Quickly

The Annoyance of a Bad Cough Soothed Away in One Day

Nothing so bad for the throat as coughing and nothing so bad for the ear as the noise of a bad cough by night is hacking, sneezing, or constantly ringing in the ear.

Ring in Nerviline—it will save you all further pain and distress. Even our most experienced physicians and the best treating remedy will bring the finest relief, will take out that rasping soreness, and will give you a general feeling of well-being. It is a general tonic for every case you'll find, and it has the virtue and curative power in Nerviline.

Nerviline isn't something new. It has a record of forty years of wonderful success behind it.

Fooled German Censor

Welschman a Prisoner of War, Sent
News Easily

It is a great advantage to possess a pen to be a prisoner of war. Welsh prisoners of war in Germany are able to write home, and have more fully the conditions of prison and internment camp life than are those in England. They are able to without having recourse to the doubtful safeguard of invisible ink to let their families know that they are kept as prisoners of war. German censors will long be kept as a family secret.

"You will be glad to hear news of all friends. Mr. Boyd food is very much thicker than when you saw him, and is quite hard to swallow. I am in good health, and Mr. Yancey (butter), but seldom, he was very ill and I am not. I am in good health. I used at first to meet Mr. Laeth (smile) every day, but has not been able to do so.

The words given in brackets are the English equivalents of the Welsh words used in the previous letter. The letter was written in English throughout, and the names of the Welsh censor and the German censor took to be names of other English prisoners.

To Men Who Live Inactive Lives.—
Gentlemen:—I am sending you the tonic for the stomach and system generally, but there are those who are simple, and those who are complex, and the inactivity tends to restrict the healthy action of the system. Dr. Minard's Vegetable Pills regulate the stomach and liver, and the heart action, it is wise to have a packet of the pills always on hand.

German People to Eat Less.—
The people of Germany are being induced to eat less.

They are being told to eat more than sufficient is a sin against the God of the world, and the God who dies of hunger dies for the Father.

Other measures advocated to help the country's supplies include: the reduction of the number of horses of unequal manhood by the addition of suitable manures; cattle to be fed on grain, and the like.

These pills are sold by most dealers in Canada, and will be helpful to Mr. Willett and his associates in their work.

Too Impatient
Sister—For the lady (my daughter) coming out next winter.

Father—She'll come out when she's good and ready, and if you get fresh, I'll know it.

For the Cat

"He is the most tenderhearted man I ever saw."

"Kin to animals." Why, when he found the family cat insisted on sleeping in the coal bin, he immediately ordered a ton of soft coal.

His Other Home

School Teacher—What little boy can tell me where is the home of the swallow?

Master—Well, Booby.

Booby—The home of the swallow is in the stonewall.

Teacher—You're brought up to think like a child.

Master—Excuse, Sandy!

Teacher—Kin to the baby?

Booby—Haven't got any.

Teacher—Haven't got any.

Booby—Kin to the baby?

Teacher—Kin to the baby?

Booby—Haven't got any.

Teacher—Kin to the baby?

BUTTER WRAPPERS

Must Be Printed or Branded
According to New Dairy Act

Our facilities for the printing of Butter Wrappers are equal to any found in the province. In prices, considering the quality, we are the lowest. Unless the cheaper grades are desired our prices are always for wrappers made of the best grade vegetable parchment paper, printed with Special Brine Proof, Non-poisonous Butter Wrapper Ink. We can supply the cheaper and imitation grades but we do not recommend them because they do not give the best satisfaction.

GET OUR PRICES

THE REVIEW
"Printers of Quality"

HOW THE WOMEN ARE GIVING HELP

A Matter of Intuition—Sustain the Pay Roll by Purchasing "Made-in-Canada" Goods

What are the women of Canada doing about the "Made-in-Canada" movement? Ask them. There never was a good movement without women in it somewhere. When the women of Canada undertake to put their cause on the campaign trail, that means gravity to their cause.

There is no question that the success of that campaign is certain. In this case that peculiar quality of women known as intuition, counts for more than all the logic of well-constructed arguments. Women are natural crusaders. When they consider a policy or anyone's goods made by Canadians for the sake of Canadian homes, they do it as a matter of plain instinct. You don't have to tell a woman that it's her duty to support her own cause before anybody else's. She takes it for granted.

All this movement needed to carry it with flying colors to the winning post of national prosperity was the backing of the intelligent womanhood of Canada. To them it's as obvious as the smile that disarms opposition, or the tears that conquer enemy. There isn't an intelligent woman in Canada who doesn't want to help to boost Canadian prosperity. Any man who feels doubtful or lukewarm about it had better introduce the subject to his wife. One gleam of her intuitive perception will be a match for any man's despairing efforts to the contrary. This is no cause that divides families. Buying "Made-in-Canada" goods at a time like this is the one cause that unites both families and communities.

It isn't a matter of buying silks and bric-a-brac. . . . What keeps the Canadian factory going nowadays is the main part of what you buy every day, and the small items multiplied run into a larger total than the big purchase.

CANADIAN DOLLARS NEEDED AT HOME

Everybody Can Help—Where the Wholesaler Comes in—The General Welfare of Canada

Keeping the Canadian dollar at home is very much a matter of the wholesale dealer who buys in on carload lots.

No matter what retailers and individual consumers may decide to do as a national self-reliance campaign, the wholesaler who buys in on carloads controls the situation. The wholesale dealer has a wide-angle vision. He has customers far and wide; not in one province, but in many. His profit is often as large as that of manufacturers, and he is in a position to handle a larger volume of goods than a smaller type. To the wholesaler the general welfare of Canada is of more direct importance than it is to the retailer of the individual.

Especially this country looks to the wholesaler who is also a part of the "Made-in-Canada" movement, because it is going to be in his best interest to offer the retailer the goods his customers are demanding, and in his position of buying in carload lots he can do a good deal to help or hinder people in carrying out the "Made-in-Canada" sentiment.

The wholesaler who buys his goods from a foreign country is letting the world have a seat at his table.

Every carload of goods bought outside of Canada means the value of a carload taken away from the purchasing power of the Canadian people, which depends directly on the business done by Canadian factories.

Trade as much as on the proceeds of Canadian farms and mines and fisheries.

We all realize the insanity of killing the goose that lays the golden egg. The good old age of his carloads of the bulk of the Canadian people to buy goods, and the ability of the Canadian manufacturer to supply them, as well if not better, as cheaply if not more cheaply, than any other nation now competing for business.

WHAT DO YOU THINK OF THE MAN WHO DRAWS HIS PAY IN ONE TOWN AND SPENDS IT IN ANOTHER?

Even Now.

"Say, old chap, lend me a dollar, will you?"

After complying with the bearded man's request,

"I'm a hero!" he declared to the borrower the next moment. "Come to think of it, I lent you a dollar over 3 years ago and never returned it!"

"That was odd."

"What was odd?"

"Dollar No. 1."

"What of it?"

"This is dollar No. 2; that makes it even. See?"

Judging a Cow.

A cow with a bright eye is to be preferred to one with a dull appearance. She should be strong, and not too large; one with large nostrils is to be preferred because she will always have a good supply of air to operate her lungs and so can be expected to perform well and to perform promptly and regularly. A good cow will have short legs, and should be smooth and without excess meat.

Tommy Would Decide Quickly.

Discussing the advantages of living in a city, a rural resident told of an occasion when the water was cut off for a week, and had to be distilled from very slow process. "You can imagine how careful we had to be," he said. "One day I went to town to call on a man and asked if she had better wash my face or not. She said 'Yes' and pointed for me to London, Mass."

HORSES STRAYED

Two bay horses, one weighing about 1300 lbs., with white spot on nose, black tail and mane and brand on hind half circle on left thigh. One weighing about 1400 lbs., with white stripe on face, two white hind feet, black tail and mane. Finder please notify by phone or mail.

J. COLEMAN, St. Paul.

STRAYED

Strayed to R. Koehler's farm on or about the 23rd of April, grey mare, lump on knee brand, D on left shoulder. Owner can have same by proving ownership and paying for this advertisement. 5-18-4f.

PUBLIC NOTICE

A sitting of the District Court will be held at Clarendon on Wednesday, May 19th, commencing at 10 a.m. Dated at Edmonton 7th, May 1915.

G. P. OWEN FENWICK, Acting Deputy Attorney General.

The Farmers and the Red Cross Society

We publish to-day a second appeal on behalf of the Red Cross Society, by Dr. James W. Robertson.

Dr. Robertson has studied known to the friends of Canada the present position of the Red Cross Society.

He began his official public service at the Ontario Agricultural College nearly thirty years ago. Twenty-five years ago he was sent to Ottawa as Dairy Commissioner for the Dominion. The Dairy Service of the Department of Agriculture soon became the most important division in Canada.

From Prince Edward Island to Alberta, farmers profited by the Illustration Dairy Stations and the Travelling Instructors. The output of cheese and butter in Canada added to the reputation of its rural workers.

Other public service of continuing and growing value were inaugurated while Dr. Robertson was Commissioner of Agriculture. Among them the Livestock Branch, the Cold Storage Service, the Seed Grain Competitions, Trial Shipments of Fruits to the United Kingdom, and Expositions of Markets.

These were the Manual Training, the School Gardens, Household Science, and the Consolidated Rural Schools.

In more recent years, Dr. Robertson was Chairman of the Royal Commission on Industrial Training and Technical Education. Farmers in all provinces are familiar with the Survey of Farms by the Commission of Conservation, the Illustration of Conservation, the Landa, of his Committee on Landa, of which he is Chairman.

In these and many other ways, Dr. Robertson has given the farmers of Canada the best that was in him. He says he is their debtor for many opportunities, for much kindness and for warm appreciation of their debt to him.

He has debts too. And he now repudiates them for the first time in order to establish his right and privilege to appeal to them for this worthy cause.

LIST OF FAIRS

Exhibitions to be held in Alberta, with dates on which they occur:

Crossfield, June 23, 24.
Calgary, June 29 to July 7.
Okotoks, July 13, 14.

High River, July 15, 16.
Swatval, July 20, 21.

Carburn, July 22.
Grauman, July 29, 30.
Airdrie, August 3, 4, 5.

Neauston, August 10, 11.
Clarendon, August 12, 13.
Carmangay, August 17, 18.
Gleichen, August 19, 20.

Langdon, August 6.
Edmonton, August 9, 14.
Didsbury, August 12, 13.
Vernon, August 13, 14.
Calgary, August 19, 20.
Red Deer, August 17, 18.

Lacombe, August 24, 26.
Wetaskiwin, August 27, 28.
Daysland, August 3, 4.
Sedgewick, August, 5.
Provost, August 3.

Camrose, August 10.
Chinook, August 13.
St. Paul, August 17.
Edmonton, August 19, 20.

Falls and Redsons, August 19.
Cardston, August 24, 25.
Magrath, August 27, 28.
Raymond, August 31, September 2.

Colinton, September 3.
Hardisty, September 7.
Edmonton, September 8.
Nelson, September 10.
Edmonton, September 14, 15.
Lothringham, September 15, 17.

Taher, September 22, 23.
Flincher Creek, September 24.
Millerton, September 25.
Pridliss and Millarville Sept. 30.
Trochu, September 1.
Strome Kilian, September 2.

Winnipeg, September 3.
Cochrane, September 7, 8.
Stettler, September 8, 10.
Leduc, September 14.
Hays, September 15.

Imperial, September 16, 17.
Pocock, September 21, 22.
Coronation, September 23, 24.
Alix, September 28.

Calgary, September 29, 30.
Bonnyville, October 1.
Bashaw, October 2.
Galadry, October 5.
St. Albert, September 15, 16.
Osway, September 17.

Lloydminster, September 21, 22.
Kitecay, September 24.
Vernonhill, September 28, 29.
Mackay, September 29.
Innisfail, October 4, 5.
Ft. Saskatchewan, October 7, 8.
Tofield, September 14.
Holden, September 15.
Viking, September 16.
Irma, September 17.
Rocky Mountain House, September 20, 21.

Thompson, September 22.
Olds, September 23, 24.
Hanna, September, 22, 23.
Highland, September 21, 25.

St. Paul des Metis, Sept. 14, 15.
Lily Point, September 17.
Lily Creek, September 24.
Westlock, September 21.
Paddle River, September 23.

Good Morning!

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American Linen

American Cotton-Little

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They have stood the test. No
Gives no foot comfort. No
Seems to rip. Never become
loose or leggy. The shape is
kept in—not pressed in.

GUARANTEED for material,
style, superiority, the Seed
Grain Competitions. Absolutely
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without holes, or new ones free.

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stamps and a small ind. size, a cover
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we will send post paid, with
written guarantee, backed by a
few lines of copy, either

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or 4 pairs of our 50c value
American Linen Hosiery,
or 4 pairs of our 50c value
American Cotton-Little Hosiery
or 6 pairs of children's hosiery.

Give the color, size, and
whether "Ladies" or Gent's hosiery is
selected.

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when a dealer in your locality is
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